

Worksheet for Building Your Own Facebook Group:



What is your goal for your group?



Who are you targeting as members



What tactics will you use to drive engagement



How will you promote your group?



How will you measure success?

My Key Words:

Potential Names:

Worksheet for Getting More From FB Group Memberships:



What is your goal for your participation in others' FB groups?



What groups do you engage with?



What opportunities exist in your current groups to increase your impact?



What is your plan?

I will...